

New Day Beef Genetics' Fall Bull Sale

October 11, 2025, Salem, MO

No.	Category	Average
120	SM, SimAngus and Angus Bulls	\$7,344
88	New Day Influenced Commercial SimAngus Bred Heifers	\$4,300
208	Total Lots	\$6,056

Auctioneer: Matt Printz, NE

Sale Manager: Allied Genetic Resources (AGR), IL

Marketing Representatives: Marty Ropp (AGR); Corey Wilkins (AGR); and Ted Cunningham (New Day)

Representing ASA: Dr. Michael Smith

High-Selling SimInfluenced Lots:

\$13,000 -3/4 SM 1/4 AN Bull, "BC/C Bedrock M29," s. by CCR Bedrock 5171J, sold to Brooks Stephens, KY.

\$13,000 -SimAngus Bull, "5GF Magnum 402," s. by S A V Magnum 1335, sold to Tony Friga, MO.